

This transfer plan is intended for students pursuing AAS in **Fashion Design: Fashion Retailing Area of Concentration** at BCCC who are interested in pursuing a **BS in Fashion Merchandising** at Stevenson University. The equivalencies below demonstrate how a student can meet both the requirements of the associate degree and prepare for a seamless transfer to Stevenson. Stevenson participates in reverse transfer should students transfer after completing 15 credits at BCCC

		2	Elective	2
	60 credits			

SEMESTER				
RECOMMENDED COURSES	ENG 152 Writing about Literature	3	MGT 210 Business Writing	3
	GDES 125 Fundamentals of Digital Media	3	ACC 215 Financial Accounting	3
	LAW 208 Business Law	3	MKT 311 Consumer Behavior	3
	FMER 323 Fashion Product Merchandising	3	FMER 340 Merchandise Sourcing and Logistics	3
	FMER 210 Fashion and Culture (SS)	3	FASH 274 History of Fashion (HUM II)	3
	FMER 290 Internship Preparation	1		
CREDITS	16 CREDITS		15 CREDITS	
SEMESTER				
RECOMMENDED COURSES	FMER 315 Writing for Fashion	3	EC 202 Principles of Micro Economics (SS)	3
	FMER 390 Internship	3	MKT 336 Integrated Marketing Communications	3
	FMER 430 Current Topics in Fashion Merchandising	3	MKT 325 International Marketing	3
	Humanities III	3	FMER 470 Portfolio	1
	Humanities IV	3	Scientific Reasoning lab (SR, SR-L, or QL)	4
CREDITS				